

LAW OFFICES  
**SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC**  
2100 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, DC 20037-3213  
TELEPHONE (202) 293-7060  
FACSIMILE (202) 293-7860  
www.sughrue.com

September 5, 2000

BOX PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Re: Application of **Jason Green and Boris Schroder**  
**NETWORK METHODS FOR INTERACTIVE ADVERTISING**  
**AND DIRECT MARKETING**  
Our Ref. A7586

Dear Sir:

Attached hereto is the application identified above, including:

- the specification - 122 pages (including a 1 page Abstract of the Disclosure and 67 claims),
- formal drawings - 25 drawing sheets (with 25 figures),
- an executed Assignment (1 page),
- PTO form 1595 (1 page), and
- the executed Declaration and Power of Attorney.

The Government filing fee is calculated as follows (Small Entity fees apply):

Total claims	<u>67</u>	-	20	=	<u>47</u>	x	\$9.00	=	<u>\$423.00</u>
Independent claims	<u>5</u>	-	3	=	<u>2</u>	x	\$39.00	=	<u>\$78.00</u>
Base Fee									<u>\$345.00</u>
<b>TOTAL FILING FEE</b>									<b>\$846.00</b>
Recordation of Assignment									\$40.00
<b>TOTAL FEE</b>									<b><u>\$886.00</u></b>

Checks for the statutory filing fee of \$846.00 and Assignment recordation fee of \$40.00 are attached. You are also directed and authorized to charge or credit any difference or overpayment to Deposit Account No. 19-4880. The Commissioner is hereby authorized to charge any fees under 37 C.F.R. §§ 1.16 and 1.17 and any petitions for extension of time under

ASSISTANT COMMISSIONER FOR PATENTS

Page 2

37 C.F.R. § 1.136 which may be required during the entire pendency of the application to Deposit Account No. 19-4880. A duplicate copy of this transmittal letter is attached.

Priority is claimed from the following two United States Provisional Applications:

- United States Provisional Application 60/160,765, filed October 21, 1999; and
- United States Provisional Application 60/175,257, filed January 10, 2000.

Respectfully submitted,  
SUGHRUE, MION, ZINN,  
MACPEAK & SEAS, PLLC  
Attorneys for Applicant

By: 

John H. Mion

Registration No. 18,879